



CHILDREN-BABY-MATERNITY EXPO

TURKEY



informa markets

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8-11 DECEMBER 2021

Istanbul Expo Center Hall 1-2



*We Meet Again
On Our New Date!*

The 39th
INTERNATIONAL
İSTANBUL
CHILDREN BABY
MATERNITY
INDUSTRY EXPO



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CBME Turkey; The Best Sourcing Hub for MENA & CIS Regions, İstanbul; the Heart of Trade!

Being the centre of finance and industry of Turkey, **İstanbul** can be defined as a business hub and ideal meeting point for world markets with easy access.

İstanbul is located only a single flight distance to many potential countries for export hence acts as a bridge where you can reach **1.5 billion customers** efficiently and cost-effectively.



CBME Turkey Means “Business”

It is the largest and **the most active order-writing trade fair** for the baby and children products industry. CBME Turkey is where buyers come to do business, source new products and seasonal collections.

Why Exhibit at CBME Turkey?

- **Global Worldwide Event:** CBME Turkey is presented by the world's #1 exhibition organizer; Informa Markets which has a highly experienced team with experts conducting World's largest shows in the global baby and children products industry like CBME China, CBME India, CBME Indonesia and fashion industry like Magic, Children's Club.
- **The Ideal International Platform:** Widely regarded as the region's only international trade show of its kind located at the sourcing hub of target markets, CBME Turkey is well-positioned to offer companies the best channel to exploit the great potential available in Turkey, CIS, Balkans, North Africa and the Middle East.
- **Lead Generation:** Connect with the largest gathering of trade buyers (retailers, department stores, e-commerce, wholesalers, buying offices, importers, distributors) in Turkey and surrounding countries.
- **Customer Connection:** Your best customers are going to be at CBME Turkey. Take this opportunity to keep in touch and showcase your newest products and seasonal collections.

www.cbmeturkey.com

CBME Turkey Means “GLOBAL”

Where the world comes to capture the baby and kids market, you can build reliable relationships with top qualified buyers coming from the target countries.

15
TOP
VISITING
COUNTRIES



ALGERIA



IRAQ



LIBYA



RUSSIA



SAUDI ARABIA



PALESTINE



IRAN



UKRAINE



KAZAKHSTAN



EGYPT



GREECE



ISRAEL



MOROCCO



BULGARIA



TUNUSIA