

CBME™

CHILDREN BABY MATERNITY EXPO

T Ü R K İ Y E



41st INTERNATIONAL İSTANBUL CHILDREN BABY MATERNITY INDUSTRY EXPO

13-16 DECEMBER 2023
İstanbul Expo Center Hall 1-2-4-8



Let's Meet at the Heart of Trade!

1.100+

Exhibitor
Brands

42.000

SQM Exhibition
Area

65.000+

Showcased
SS24 Models

22.000+

Trade Visitors
from

130+

Different
Countries

Get Info



www.cbmeturkiye.com.tr



CBME Türkiye means: “BUSINESS”

The largest, most-active-order writing trade fair for the baby, children and maternity sector. It is where buyers come to do business, discover new brands and collections for their clients.

CBME Türkiye 2022 Exhibitor Analysis

1.100+

Exhibiting
Brands From

12

Different
Countries

65.000+

Showcased
SS23 Models

42.000

Sqm Exhibition
Area

12

EXHIBITING
COUNTRIES

Canada, China, Egypt, Indonesia, Israel, Kazakshtan, Palestine, Poland, Portugal, Singapore, Türkiye, United Kingdom.

Exhibitor Product Groups



NEWBORN & BABY
FASHION



FURNITURE & HOME
TEXTILE



CHILDREN & TEENAGE
FASHION



CARRIAGES & SAFETY
PRODUCTS



EVENING & CEREMONY
FASHION



FEEDING & CARE
PRODUCTS



FOOTWEAR, SOCKS,
UNDERWEAR,
NIGHTWEAR FASHION



TOYS & BIKES

Soundbites from 2022 Exhibitors

Ana Sousa, Manager - Vandoma Ties | Portugal

“We have met many visitors from countries different from the other shows that we are used to exhibiting, so there's been a very good experience for us.”

Arkadiusz Luszczynski, Export Manager - Yoclub | Poland

“We met a lot of people from really different countries from many continents and I didn't expect that at the beginning. I need to say this is a real international exhibition. We never expected that the Turkish market can be so interesting for us.”

Duygu Çavuşoğlu Ntagkala, Owner - Kokori | United Kingdom

“The visitor profile is very cosmopolitan and we have met buyers from very different countries. We advise European manufacturers to exhibit at this trade show because there's an amazing atmosphere, it's so busy and the buyers are so enthusiastic.”

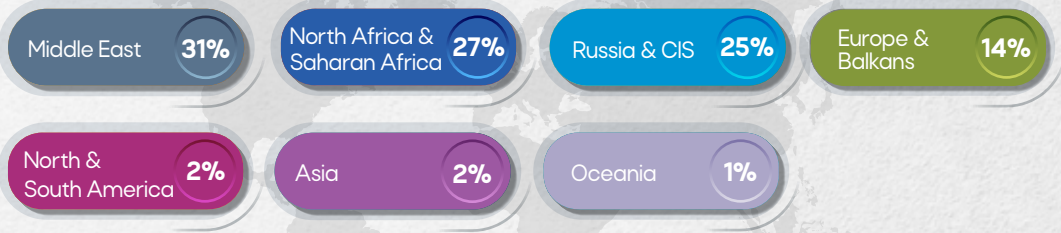
Shafia Adnan, Manager - Featherhead Baby | Canada

“We met potential buyers from Tajikistan, Kazakhstan, Algeria, Oman, Iran and many more. It's a very nice experience meeting all these people in one place and getting their perspective on what products they are looking for.”

CBME Türkiye means: “GLOBAL”

You can build reliable relationship with over 22.000 high-calibre trade visitors coming from more than 130 different target countries.

CBME Türkiye 2022 - Geographic breakdown of visitors



CBME Türkiye 2022 - Top 18 visiting countries



CBME Türkiye 2022 - Visitor profile



CBME Türkiye is organized by Informa Markets, a division of Informa PLC. Informa Market's baby and children's products fairs bring together over 100,000 trade buyers and close to 5,700 exhibitors, including CBME CHINA, INDIA and INDONESIA, the world's biggest baby and children's products exhibitions.

#1

Exhibitions Organizer

30+

Countries

550+

B2B Brands

3.500+

Colleagues Globally

We are here for you - İstanbul Office

Mr Semih Etyemez

Event Manager

+90 539 988 64 67

semih.etymez@informa.com

Mr Sedat Kavcioglu

Sales Manager

+90 541 696 21 00

sedat.kavcioglu@informa.com

Ms Işık Ezgi Demirel

Sales Manager

+90 507 602 09 05

isikezgi.demirel@informa.com

International sales network & offices

China

Ms Velma Yuan

+86 (0)571 2689 5015

velma.yuan@informa.com

Japan

Mr Nobuaki Nito

+81 3 5296 1020

nobuaki.nito@informa.com

Italy

Mr Giorgio La Ferla

+39 0258110007

la.ferla@paralleli.eu

Spain & France

Mr Eduardo Teixeira-Alves

+34 651415284

eduardo.teixeira@prored.es

Taiwan

Ms Cela Chen

+886 2 27383898

cela.chen@informa.com

Korea

Ms Liz Dohye Kim

+82 2 6715 5413

dohye.kim@informa.com

Kazakhstan&Uzbekistan&Kyrgyzstan&Azerbaijan

Mr Ferdi Şirin

+90 553 541 83 72

ferdisirin@mirlinkstime.com



www.cbmeturkiye.com.tr

info@cbmeturkiye.com.tr

Book Your Stand!



      /cbmeturkiye

  /cbmetr



+90 541 696 20 91



This event is powered by
**Renewable
Electricity**



informamarkets